

**nurus**

**u too**

Designed by: Sezgin Aksu & Silvia Suardi



motivation design



**U TOO** IS DESIGNED FOR WORKING, INTEGRATING,  
COMMUNICATING, ISOLATING, SUCCEEDING AND  
ENJOYING LIFE.

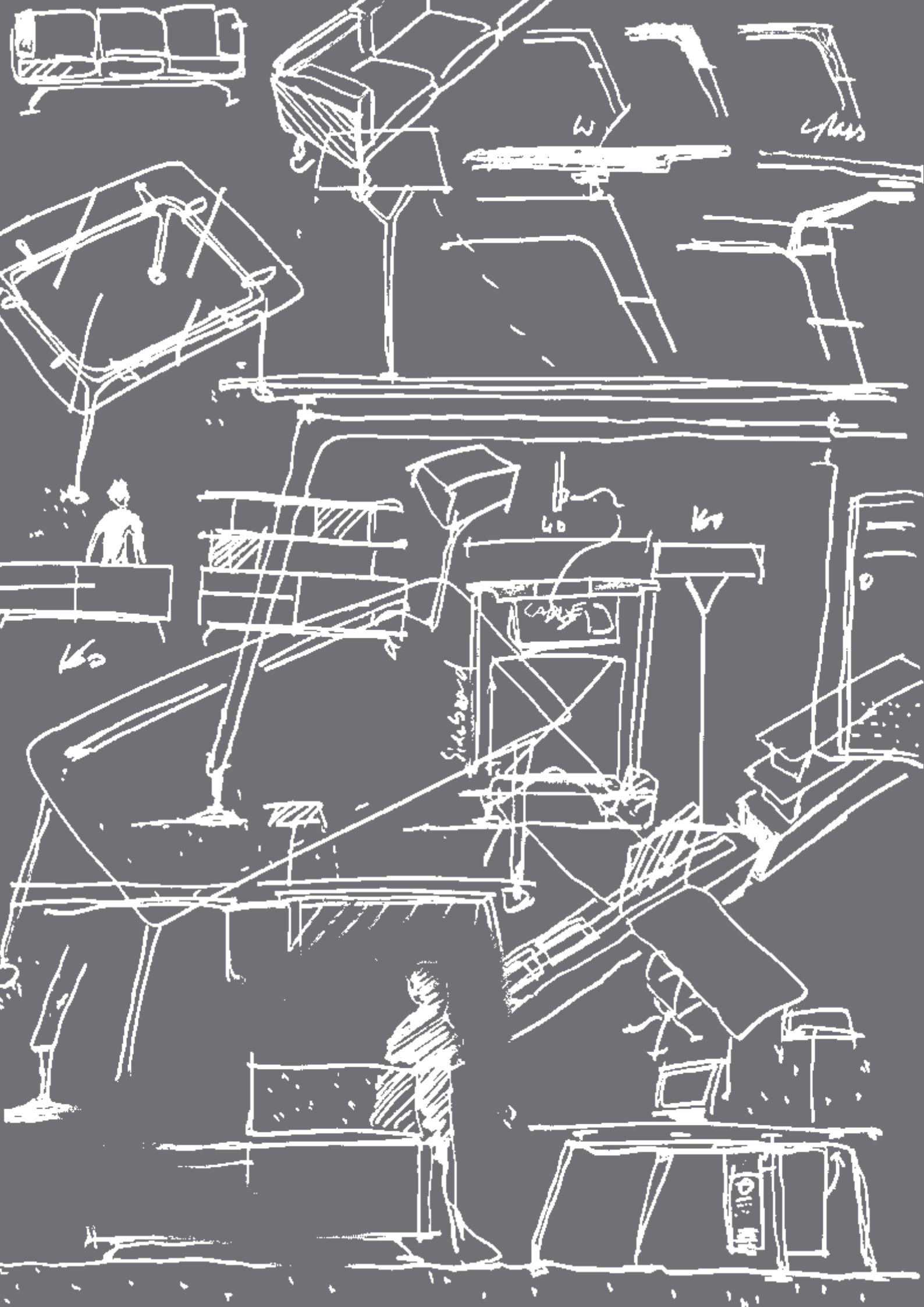


Sezgin Aksu  
Silvia Suardi

U Too, çalışmak, toplantı yapmak, oturmak, dinlenmek ve bunları yaparken hayattan keyif almak için tasarlandı.

U Too é stato progettato per lavorare, incontrarsi, comunicare, sedersi, riposarsi e godersi la vita.

*U Too wurde designed um Arbeiten, Kommunikation und Konzentration gleichermaßen zu unterstützen, Erfolg zu schaffen und ein lebensbejahendes Büroumfeld zu kreieren.*



# FLEXIBILITY

# ALL YOU NEED TO

U TOO IS A FLEXIBLE SYSTEM WHICH CAN BE ADAPTED TO SA  
THIS VERSATILE SYSTEM, COMPOSED OF EXECUTIVE DESKS, W  
WHOLE SERIES OF ACCESSORIES, SOFAS AND POUFFES, IS



reddot design award  
winner 2007



DESIGNPREIS  
2008  
NOMINEE



Chicago Athenaeum 2008



# BE FREE

TISFY DIFFERENT NEEDS ARISING FROM EVERYDAY LIFE.  
ORKSTATIONS, MEETING DESKS, CABINETS, SIDEBOARDS,  
EASILY APPLICABLE TO EITHER OFFICE OR HOME USE.



U Too gün içinde ortaya çıkan farklı gereksinimlere kolaylıkla uyarlanabilen esnek ve fonksiyonel bir sistemdir. Çalışma ve toplantı masaları, dolap, koltuk, puf ve zengin aksesuarlardan oluşan bu çok yönlü sistem, evde yada ofiste tüm yaşam alanlarında kullanılabilir.

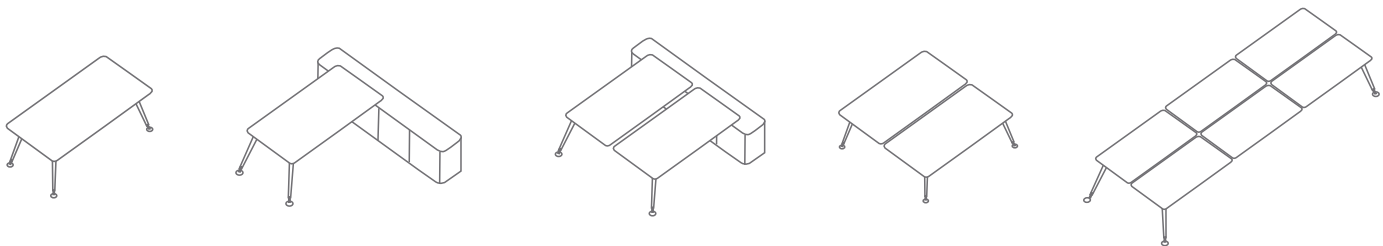
U Too è un sistema flessibile e funzionale adattabile alle diverse esigenze quotidiane. Questo è un sistema versatile, composto da scrivanie direzionali, postazioni di lavoro, tavoli riunione, armadi contenitori, accessori, sofà e panche di facile utilizzo in ufficio ed in casa.

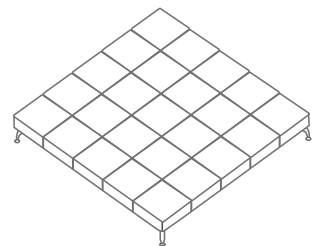
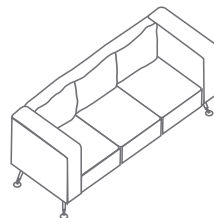
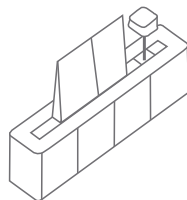
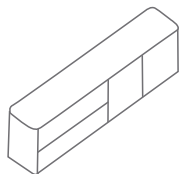
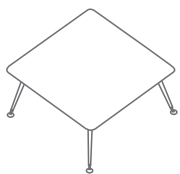
*U Too ist ein hoch flexibles System, das jederzeit an sich verändernde Bedürfnisse angepasst werden kann. Dieses vielschichtige System, bestehend aus Chefzimmerlösungen, Arbeitsplätzen, Schränken, Sideboards, Accessoires, Sofas und Sitzkissen, ist sowohl im Büro als auch zuhause einsetzbar.*

# COLLABORATING



4

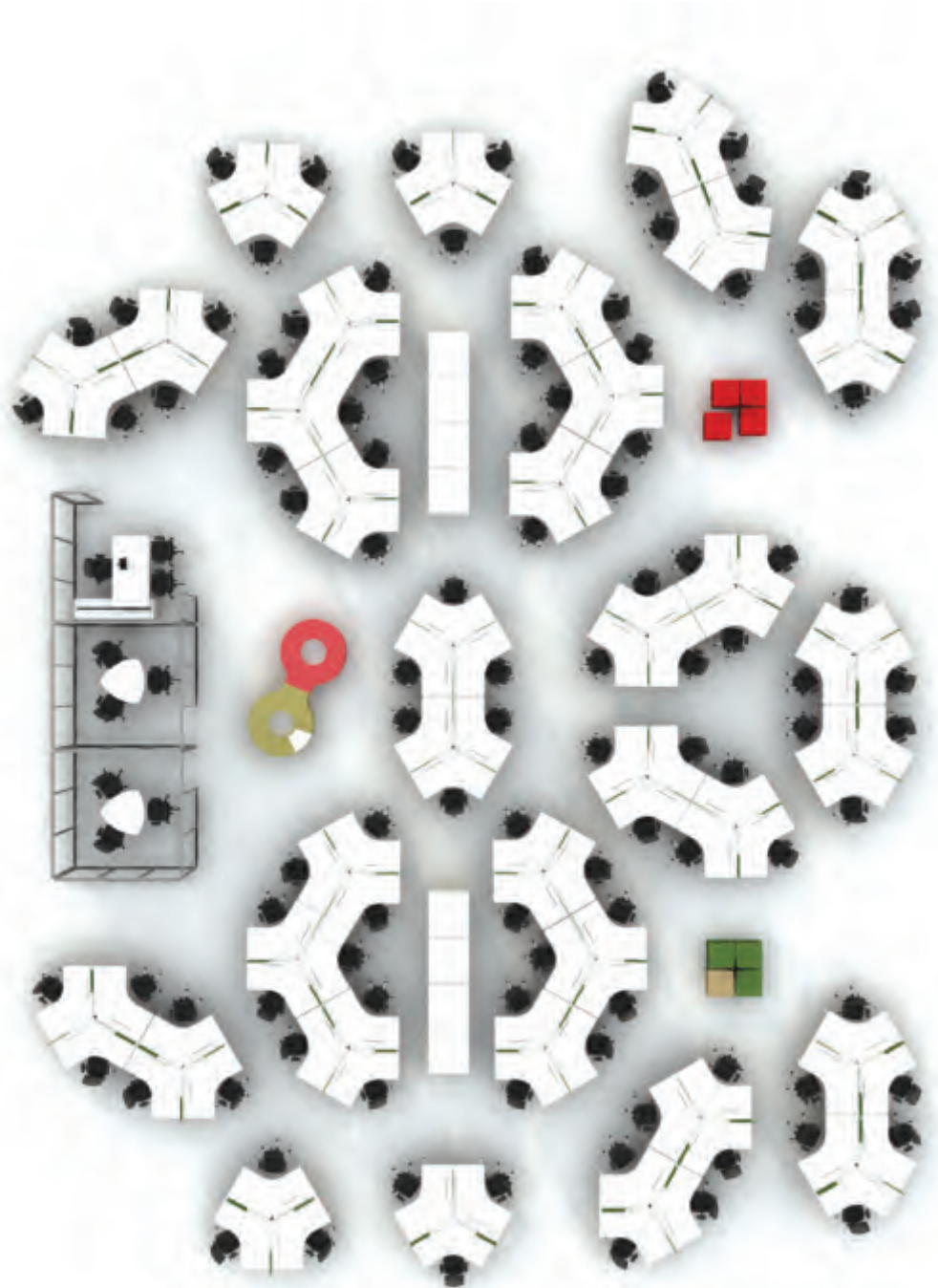






# TOGETHERNESS

A HIGH-PERFORMANCE WORKPLACE IS ACHIEVED  
WITH A FUNCTIONAL LAYOUT



6

Fonksiyonel bir ofis yerleşimi,  
çalışma performansına katkıda bulunur.

Un posto di lavoro ad alte prestazioni  
è ottenuto con un layout funzionale.

Ein Arbeitsplatz mit grosser Leistung ist  
mit funktionelles Layout geschäft





# VERSATILITY

## GIVING YOU FREEDOM

ITS SOFT SINUOUS FORMS ARE UNITED TO A HIGH LEVEL OF  
FUNCTIONALITY. IT ALSO PROVIDES EASY ACCESS FOR CABLING - ELECTRIC,  
DATA AND TELEPHONE, THROUGH THE SIDEBOARD.





# DOM TO CHANGE

OF FUNCTIONALITY. CABLE MANAGEMENT SYSTEM OF TELEPHONE, INTERNET, LIGHTING, ETC. IN THE CENTER



U Too çalışma sistemi maksimum işlevsellik sunar. Kablo donanımı, yan dolapta bulunan lineer bir hat üzerinden tüm çalışma birimlerine taşınarak, kullanıcının elektrik, telefon, internet, aydınlatma kablolarına kolayca ulaşmasını sağlar.

Le forme soft è sinuose sono altamente funzionali. Il sistema di canalizzazione di U Too consente un facile accesso - elettrico, telefonico, internet, illuminazione, ecc. - nel centro del sideboard.

*Seine weiche sinnliche Formensprache fügt sich zu einem System mit einem Höchstmaß an Funktionalität zusammen.. Seine intelligente Kabelführung im Sideboard bietet einfache Adaption von Telefon, Internet, Licht etc.*

# INSPIRING MOOD

THE SYSTEM CHANGES EASILY JUST THE WAY YOU FEEL IT.  
ALLOWS MEETINGS WITH SEVERAL PEOPLE, OR WHEN NEEDED



# U TOO IS A MEETING POINT

U TOO IS A MEETING POINT, A SYSTEM WHICH NECESSARY PRIVATE SPACES CAN BE CREATED.



Unilever Headquarters, Istanbul

U Too, çok sayıda kişinin biraraya gelerek sosyalleşmesine katkıda bulunurken, gerektiğinde kişiye özel çalışma alanları yaratma olanağı sunar.

Il sistema cambia facilmente appena il tuo modo di sentire. U Too è un punto d'incontro, un sistema che permette riunioni con più persone, o, se necessario, spazi privati possono essere creati.

*Sie können das System sehr leicht ändern wie sie wollen. U Too ist ein Treffpunkt wo Menschen sich für Konferenzen treffen oder es ist auch möglich mit U Too Privatraumen zu bauen.*



# NETWORKING







Unilever Headquarters, Istanbul

# DIVERSITY

IT IS A SYSTEM WHICH PERMITS AN OFFICE TO BE EQUIPPED  
IMAGE BY A RICH COMBINATION OF DIFFERENT MATERIALS

TT Net Headquarters, **Istanbul**





D PROFESSIONALLY GIVING IT A FRIENDLY AND FRESH  
AND COLOURS.



Farklı malzeme ve renk seçenekleriyle, profesyonel ofis yaşantısında yepyeni ve samimi çalışma biçimleri kurgulanabilir.

La vasta gamma di materiali e colori offre la possibilità di creare postazioni di lavoro innovative con uno stile moderno e giovane.

*Es ist ein System, das es ermöglicht Bürolandschaften professionell auszustatten und ihnen aufgrund der vielfältigen Kombinationsmöglichkeiten der verschiedenen Farben und Materialien eine individuelle frische und sympatische Atmosphäre zu verleihen.*





16

## ACCESSORIES

AKSESUARLAR / ACCESSORI / ACCESSOIRES



## CABLE MANAGEMENT

KABLO YÖNETİMİ / CANALIZZAZIONE / KABELMANAGEMENT



# WORK





# PLACE



U Too, ihtiyaçlarınıza göre şekillendirerek, sadece ofiste değil, tüm yaşam alanlarında kendinizi ifade etmenizi sağlayan bir sistem.

Questo non è solo un ufficio, questo è tutto ciò che serve per esprimere la propria individualità. Il sistema di modifiche facilmente per soddisfare le vostre esigenze solo il modo di sentire.

*Sie Können nach ihren Bedürfnisse die Ordnung des Systems ändern und deshalb können sie sich nicht nur im Büro auch in allen Lebensraeumen ausdrücken.*

# LIVING



# PLACE



U Too, ihtiyaçlarınıza göre şekillendirerek, sadece ofiste değil, tüm yaşam alanlarında kendinizi ifade etmenizi sağlayan bir sistem.

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# FRESH AND SOFT

SPIRIT OF U TOO BRIGHTENS YOUR ENVIRONMENT

Unilever Headquarters, Istanbul







U Too'nun yalın ve taze etkisi  
tüm mekanları canlandırır.

Fresco e morbido spirito di  
U Too illumina l'ambiente.

*Der frische und ruhige  
Absicht von U Too  
erleuchtet ihre Umwelt.*

# INDIVIDUALISM

PRIVATE WORKPLACES CAN BE CREATED WITH ITS CLEAR





## FORMS AND HIGH LEVEL OF FUNCTIONALITY



U Too, çok sayıda kişinin biraraya gelerek sosyalleşmesine katkıda bulunurken, gerektiğinde kişiye özel çalışma alanları yaratma olanağı sunar.

È un sistema che consente sia riunioni direzionali che postazioni di lavoro riservate

*U too ermöglicht die Umsetzung verschiedener Arbeitsplatztypen, vom Arbeitsplatz mit Besprechungsansatz, über Konferenzlösungen bis zu Einzelarbeitsplätzen für konzentriertes Arbeiten.*







# TIMELESS TRANQU

U TOO OFFERS COMFORTABLE SOLUTIONS FOR EVERYDAY LIFE AND CONTAINERS.



# QUALITY

WE OFFER WITH ITS COMPONENTS SUCH AS ARMCHAIRS, SOFAS



U Too, çok sayıda kişinin biraraya gelerek sosyalleşmesine katkıda bulunurken, koltuk ve dolap gibi tamamlayıcı ürün seçenekleriyle yaşamın her alanı için konforlu öneriler sunar.

Componenti come divani e contenitori si adattano ai più diversi concetti di arredamento e offrono soluzioni confortevoli per la vita di tutti i giorni.

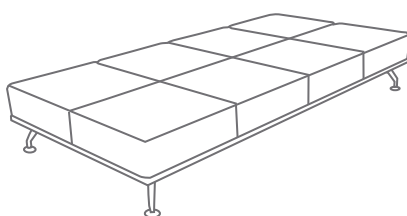
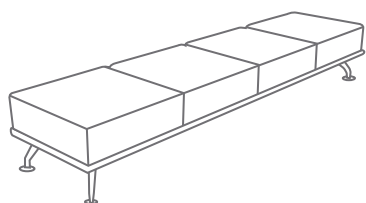
*Mit seinen Sofas, Sesseln und Schränken bietet U Too auch bequeme Lösungen für das Alltagsleben an.*

# EVERYBODY IS INVIT

THE POUFFE BECAME A WAY OF LIFE THAT ENCOURAGES BACKGAMMON OR CHAT.



28





# ED TO ENJOY, U TOO!

STAYING TOGETHER. YOU CAN ENJOY PLAYING CHESS,



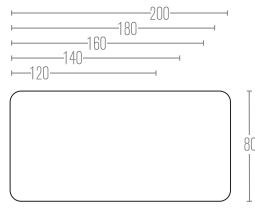
U Too' nun birlikte vakit geçirmek ve yaşamdan keyif almak için tasarlanan büyük pufunda, tavla ve satranç oynayabilir, internete bağlanabilir ve sohbet etmenin tadını çıkarabilirsiniz.

Il pouf di grandi dimensioni del sistema U Too, pensato come spazio per ritrovarsi e stare insieme, è ideale per giocare a scacchi, a backgammon, per collegarsi ad Internet e chattare con gli amici.

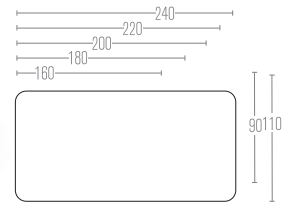
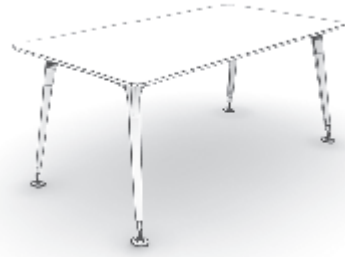
*Das Sitzkissen hat sich zu einer Lebensart entwickelt. Man genießt eine Partie Schach oder Backgammon oder unterhält sich einfach.*

PRODUCT FAMILY ÜRÜN AİLESİ | PRODOTTI | PRODUKTFAMILIE

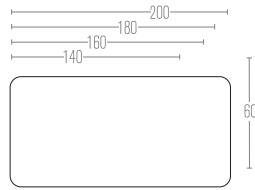
U TOO W:80 CM  
DESKS | MASALAR | SCRIVANIE | SCHREIBTISCHE



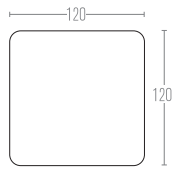
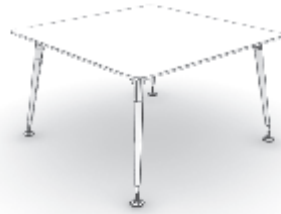
U TOO W:90-110 CM  
DESKS | MASALAR | SCRIVANIE | SCHREIBTISCHE



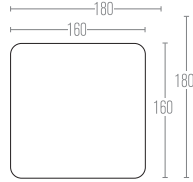
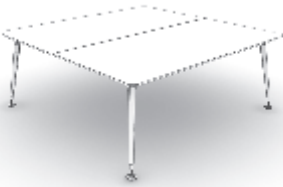
U TOO W:60 CM  
SIDE DESKS | YAN MASALAR | SCRIVANIE LATERALI | ANSATZTISCHE



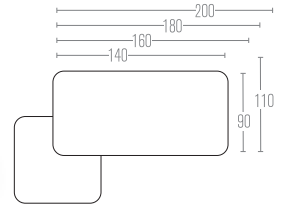
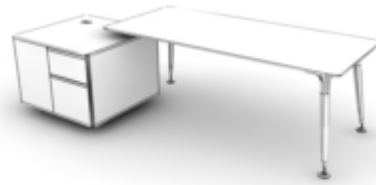
U TOO W:120 CM  
SQUARE DESKS | KARE MASALAR | SCRIVANIE QUADRATE | QUADRATISCHE SCHREIBTISCHE



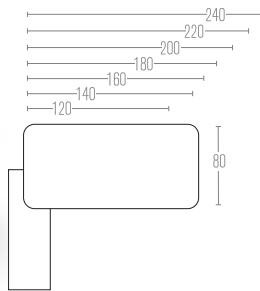
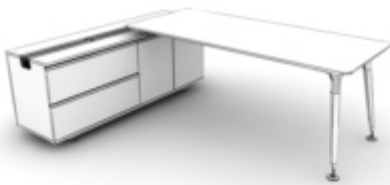
U TOO W:160-180 CM  
SQUARE DESKS | KARE MASALAR | SCRIVANIE QUADRATE | QUADRATISCHE SCHREIBTISCHE



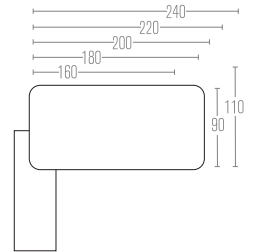
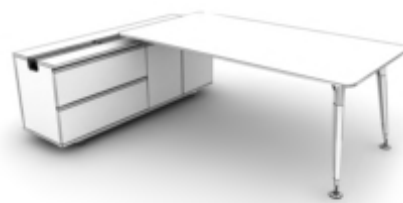
U TOO W:90-110 CM  
3 LEG DESKS | 3 AYAK MASALAR | SCRIVANIE A 3 GAMBE | 3 BEIN-SCHREIBTISCHE



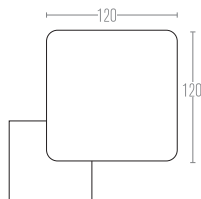
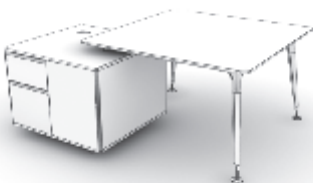
U TOO W:80 CM  
2 LEG DESKS | 2 AYAK MASALAR | SCRIVANIE A 2 GAMBE | 2 BEIN-SCHREIBTISCHE



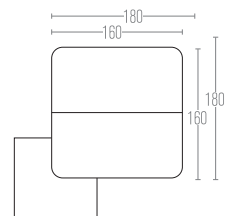
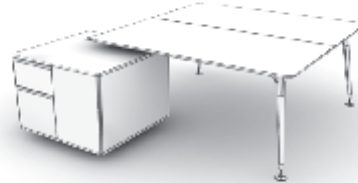
U TOO W:90-110 CM  
2 LEG DESKS | 2 AYAK MASALAR | SCRIVANIE A 2 GAMBE | 2 BEIN-SCHREIBTISCHE



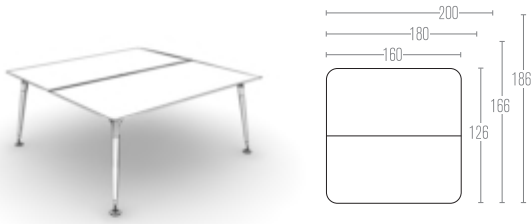
U TOO W:120 CM  
3 LEG SQUARE DESK | 3 AYAK KARE MASA | SCRIVANIE QUADRATE A 3 GAMBE | 3 BEIN-SCHREIBTISCHE



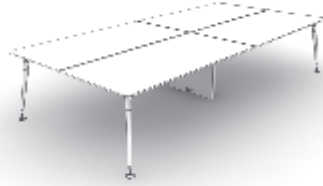
U TOO W:160-180 CM  
3 LEG SQUARE DESKS | 3 AYAK KARE MASALAR | SCRIVANIE QUADRATE A 3 GAMBE | 3 BEIN-SCHREIBTISCHE



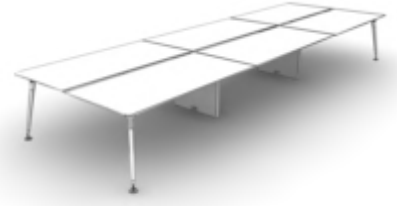
U TOO DOUBLE DESKS | İKİLİ MASALAR | SCRIVANIE DOPPIE | SCHREIBTISCHE



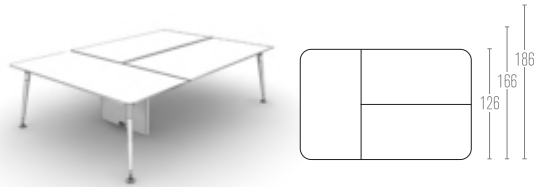
U TOO QUADRO DESKS | DÖRTLÜ MASALAR | SCRIVANIE A QUATTRO POSTAZIONI | QUADRO SCHREIBTISCHE



U TOO SIX FOLD DESKS | ALTILI MASALAR | SCRIVANIE A SEI POSTAZIONI | SECHSFACHE SCHREIBTISCHE



U TOO DOUBLE DESKS WITH SINGLE SIDE EXTENSION | TEK YAN EKİLİ MASALAR | SCRIVANIE DOPPIE CON ESTENSIONE LATERALE SINGOLA | DOPPEL SCHREIBTISCHE MIT EINZELNER SEITLICHER VERLÄNGERUNG



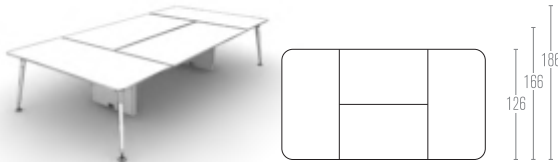
U TOO QUADRO DESKS WITH SINGLE SIDE EXTENSION | TEK YAN EKİLİ DÖRTLÜ MASALAR | SCRIVANIE QUADRATE CON DOPPIA ESTENSIONE LATERALE | QUADRO SCHREIBTISCHE MIT EINZELNER SEITLICHER VERLÄNGERUNG



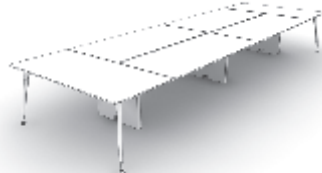
U TOO SIX FOLD DESKS WITH SINGLE SIDE EXTENSION | TEK YAN EKİLİ ALTILI MASALAR | SCRIVANIE A SEI POSTAZIONI CON ESTENSIONE LATERALE SINGOLA | SECHSFACH SCHREIBTISCHE MIT EINZELNER SEITLICHER VERLÄNGERUNG



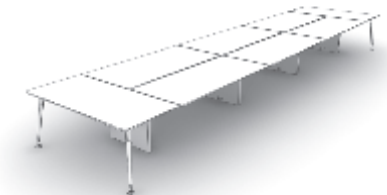
U TOO DOUBLE DESKS WITH DOUBLE SIDE EXTENSION | ÇİFT YAN EKİLİ İKİLİ MASALAR | SCRIVANIE DOPPIE CON DOPPIA ESTENSIONE LATERALE | DOPPELTE SCHREIBTISCHE MIT DOPPELTER SEITLICHER VERLÄNGERUNG



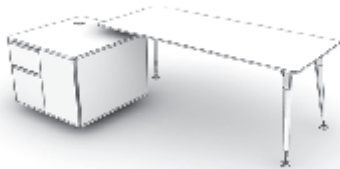
U TOO QUADRO DESKS WITH DOUBLE SIDE EXTENSION | ÇİFT YAN EKİLİ DÖRTLÜ MASALAR | SCRIVANIE QUADRATE CON DOPPIA ESTENSIONE LATERALE | QUADRO SCHREIBTISCHE MIT DOPPELTER SEITLICHER VERLÄNGERUNG



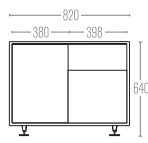
U TOO SIX FOLD DESKS WITH DOUBLE SIDE EXTENSION | ÇİFT YAN EKİLİ ALTILI MASALAR | SCRIVANIE A SEI POSTAZIONI CON DOPPIA ESTENSIONE LATERALE | SECHSFACH SCHREIBTISCHE MIT DOPPELTER SEITLICHER VERLÄNGERUNG



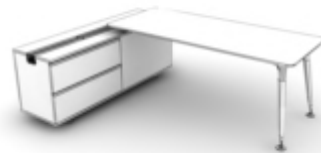
U TOO CPU PEDESTAL | CPU KOMODİN | CASSETTIERA CPU | CPU CONTAINER



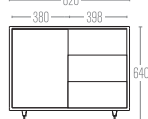
1 DRAWER 1 FILING



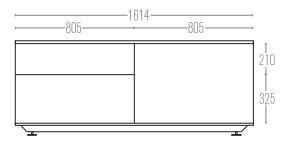
U TOO MID CONTAINER | ORTA KOMODİN | ARMADIO CONTENITORE CENTRALE | MITTLERER CONTAINER



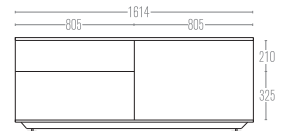
3 DRAWERS



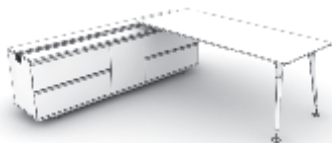
DOUBLE SIDE 2 DRAWERS 1 DOOR



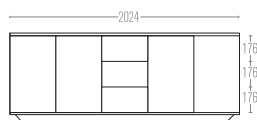
ONE SIDE 2 DRAWERS 1 DOOR



U TOO MID CONTAINER | ORTA KOMODİN | ARMADIO CONTENITORE CENTRALE | MITTLERER CONTAINER



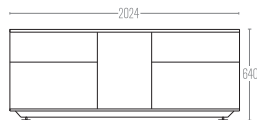
3 DRAWERS 2 DOOR



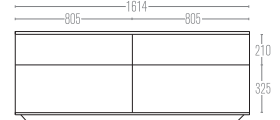
U TOO CONTAINER | DOLAP | ARMADIO CONTENITORE | CONTAINER



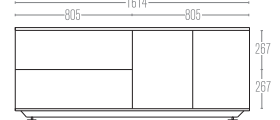
4 DRAWERS 1 DOOR



4 DRAWERS



2 DRAWERS



U TOO MODESTY PANELS | ÖN PANOLAR | PANNELLO FRONTALE | FUßRAUMBLLENDE

U TOO CONCENTRATION PANEL | KONSANTRASYON PANELİ |  
MINI SCHERMO | SICHTBLLENDE



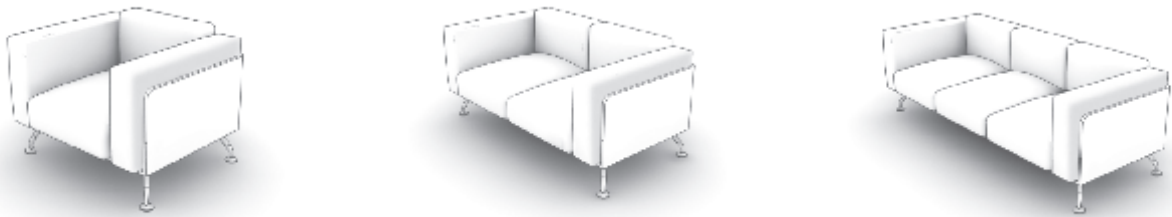
U TOO MEETING DESKS | TOPLANTI MASALARI | TAVOLI RIUNIONE | BESPRECHUNGSTISCHE



U TOO DOUBLE MEETING DESKS | İKİLİ TOPLANTI MASALARI | SCRIVANIE RIUNIONE DOPPIE- | DOPPELTE BESPRECHUNGSTISCHE2



U TOO SOFAS | KOLTUKLAR | POLTRONE | SOFA



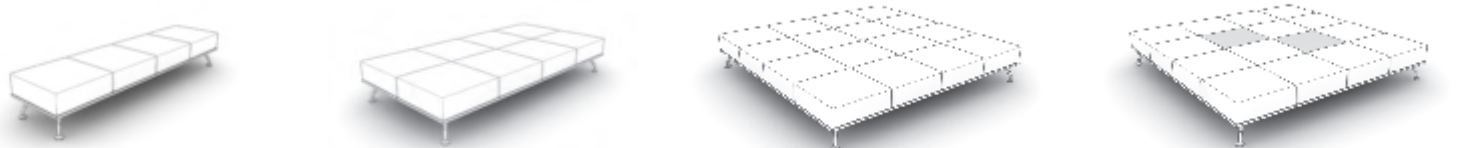
U TOO POUFFES | PUFLAR | PANCHE | KISSEN

POUFFE 4 PCS. | PUF 4'LÜ |  
PANCA 4 PEZZI |  
SITZKISSEN 4 STÜCKE

POUFFE 8 PCS. | PUF 8'LI |  
PANCA 8 PEZZI |  
SITZKISSEN 8 STÜCKE

POUFFE 16 PCS. | PUF 16'LI |  
PANCA 16 PEZZI |  
SITZKISSEN 16 STÜCKE

POUFFE BOX+CHESS-BACKGAMMON |  
PUF KUTU+SATRANÇ-TAVLA |  
PANCA CON BOX+SCACCHI-BACKGAMMON |  
SITZKISSEN MIT KASTEN+SCHACH-BACKGAMMON







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